

MEDIA RELEASE

STABILITY AMIDST CORONA-CHAOS

Last October, MemBo Noticeboard was one of the four national Decoding Dementia 2019 winners.

<https://www.medianet.com.au/releases/182344/>

With the onslaught of social distancing and its potential consequences - particularly for the elderly and others who need support with their daily activities - MemBo provides a way for families to remain connected, and to provide essential support even when faced with the prospect of no physical contact.

MemBo Noticeboard Co-Founder, Anne-Louise Underwood explains how MemBo came into being: "It all started with the challenge of helping my 90-year old mum to continue living independently at a time when her failing memory meant she simply couldn't keep track of what was going on in her day.



As her Alzheimer's dementia advanced, so too did her struggle with escalating levels of panic and worry, and for us, the burden of constant phone calls to confirm information, and increasing concerns for her wellbeing were becoming overwhelming.

We needed to help her, so we created a live Noticeboard App that displays appointments, notes & photos on a tablet in her home, and importantly, we and others can update it from mobile, tablet or computer.

With a son in the army living overseas, and a daughter in far north Queensland, the ability for them to pop a photo and note up on the Noticeboard has provided levels of connection not previously possible.

What we hadn't expected was how quickly the Noticeboard became her trusted source, and just how effective it would be - literally within a day or so, the phone calls all but disappeared, and with it, her levels of worry & panic.

For us, our feelings of overwhelm have been significantly reduced, and that means we can support her for much longer.



Now we are helping others who find themselves in similar circumstances, but not just in relation to dementia. We recently started working with the family of a client with an acquired brain injury. MemBo can work for anyone who has problems organising daily activities, and who needs support - a little or a lot - to live independently.

Bruce was one of our first clients. He started using MemBo Noticeboard last year & his daughter Kerry tells me that it has meant he could stay in Brisbane instead of having to return to Melbourne, and that he has undoubtedly had 12 months of continued independence as a result."

Watch their Testimonial www.youtube.com/watch?v=4tFMolx0z1o



FOR INTERVIEWS & ENQUIRIES

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